

# Mim Minichiello

*Chief Performance and Talent Officer*  
HUB International, East Region



Mim Minichiello serves as Chief Performance and Talent Officer for the East Region. In this capacity, her primary focus is on enhancing the performance of the HUB team through the implementation of best practices in talent management and the preservation of the organization's deeply ingrained entrepreneurial culture. Additionally, Mim takes pride in her role as a staunch advocate for Diversity, Equity, and Inclusion (DEI) initiatives as well as community engagement efforts within the East Region.

Mim is renowned for her unwavering commitment to the HUB team and the broader insurance industry, consistently propelling her colleagues toward their next career milestones and forging new pathways into the sector. Before assuming her current role, Mim served as the President of Employee Benefits at HUB International New England.

With a distinguished career spanning executive roles in both the insurance brokerage and health plan sectors, Mim possesses expertise in designing and executing strategic growth plans, spearheading innovative sales and marketing strategies, and fostering high-performing teams.

Beyond her leadership responsibilities, Mim contributes her expertise as a board member for several influential charities, including Facing History, YW Boston, and The Women's Edge. She also actively participates in board committees for esteemed organizations like the Northeast Human Resources Association, New England Employee Benefits Council, and the Boston Women's Workforce Council.

Mim's exceptional contributions to her field have earned her multiple accolades, including recognition as a multi-year recipient of the Top 100 Women-Led Businesses in Massachusetts award and her selection as one of the 2019 Boston Business Journal's Power 50 winners.

Mim is a graduate of the University of New Hampshire, where she earned a Bachelor of Science degree in Physical Therapy. She has further enriched her skill set by completing a graduate certificate in management from Radcliffe College and obtaining the Certified Health Insurance Executive designation through AHIP's Executive Leaders program.

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