

# BIO: ERIN LENOX



## ERIN LENOX Head of Commercial & National Markets

Erin Lenox is responsible for the Commercial and National Market segments at Blue Cross Blue Shield of Massachusetts, including new business and pharmacy sales. Prior to joining Blue Cross, Erin was a senior director in the health and benefits practice at Willis Towers Watson. Erin has extensive experience consulting with large employers and designing comprehensive health care benefit strategies to achieve diverse health and wellbeing objectives.

Erin earned an undergraduate degree from the College of the Holy Cross and a master's degree in public health from Yale University. She also holds the Certified Employee Benefits Specialist designation from the Wharton School of Management, University of Pennsylvania, and is an Executive Leadership Program fellow of America's Health Insurance Plans. Erin has received numerous professional awards and other recognition, and she frequently speaks on industry topics in the marketplace. Erin serves as President of the New England Employee Benefits Council and is on the board of directors for Consortium Health Plans.